

Protect your ideas!

At the Law Office of Ashkan Najafi, we understand the excitement of transforming your new idea into a patentable invention. We also understand the fear of others taking advantage of your ideas, and we know how to help you protect your idea.

We have the knowledge and experience to secure the broadest possible protections for all your intellectual property needs.

Give us a call so we can discuss your intellectual property needs!

Call us today!

**The Law Office of Ashkan Najafi, P.A.
for your patent, trademark, and
copyright needs!**



Have a great idea, call us now!

(904) 296-0055

EXPERIENCE

Ashkan Najafi graduated from the University of Florida in 1998 obtaining a B.S. in Industrial and Systems Engineering. Before attending law school, Mr. Najafi worked as an engineer for a fortune 500 company in Tampa, FL, providing him with a working knowledge of technical matters that may be useful to your needs. In 2001, he graduated from Stetson University obtaining his J.D. He passed the patent bar before he graduated from law school, and upon being admitted to the Florida bar, he became a registered patent attorney.

Free Initial Phone Consultation!

CONFIDENTIALITY ASSURED!

Here at the Law Office of Ashkan Najafi, P.A. we understand the need for confidentiality and how it affects intellectual property. All employees at the Law Office of Ashkan Najafi sign a confidentiality agreement before they are allowed to work. Thus, you can rest assured that your secrets are safe with us.

THE INFORMATION PROVIDED ON THIS BROCHURE IS NOT INTENDED TO SUBSTITUTE FOR LEGAL ADVICE. WE DO NOT INTEND TO CREATE AN ATTORNEY-CLIENT RELATIONSHIP THROUGH THIS BROCHURE. YOU SHOULD SPEAK WITH A QUALIFIED PATENT ATTORNEY TO DISCUSS THE SPECIFIC FACTS OF YOUR SITUATION AND TO DETERMINE WHETHER A PATENT IS A SUITABLE CHOICE FOR YOUR NEEDS. PLEASE FEEL FREE TO CONTACT OUR OFFICE IF YOU WISH TO LEARN MORE ABOUT THE PATENT PROCESS.

The Law Office of
ASHKAN NAJAFI, P.A.



**We protect your ideas and provide
the tools for you to succeed**

We are Here to Help

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Services

The Law Office of Ashkan Najafi, P.A. is a full service intellectual property law firm, which means that we can help you with developing and protecting your ideas. All intellectual property falls into one of four main categories: patents, trade-secrets, trade marks, and copyrights.

Patents

A patent is a right to exclude others from making, using, selling, or importing an invention in the United States. The United States Patent and Trademark Office (USPTO) grants two types of patents—i.e., utility and design. A design patent protects the way an invention looks, while a utility patent protects the way it functions. Everything from the engine and gas in your car to the seed used to grow the food you eat can be patented



Trade Secrets

A trade secret is a secret means for a business to ascertain some sort of competitive economic advantage over other business. Trade secrets can exist as formulas, practices, processes, designs, instruments, patterns, or compilations of information. One of the most well know examples of a trade secret is the formula for Coca-Cola®.

Trademarks

Trademarks indicate the source of a good. A trademark is a word, name, symbol, or device that is used in trade with goods to indicate the source of the goods in order to distinguish them from other general goods. For instance, a computer with the word Microsoft® on it will indicate it is different from other products, such as a computer with the word Mac® on it.

Copyrights

A copyright is a form of protection provided to the authors of “original works of authorship” including literary, dramatic, musical, artistic, and certain other intellectual works, both published and unpublished. Like the owner of a patent, the owner of the copyright can exclude others from certain activities, such as reproducing the copyrighted work. Examples of materials protected by copyright are books, songs, and movies.

What's the Big Idea?

Intellectual Property (IP) is often the most valuable form of property a business owns. Unfortunately, it is often the most ignored by businesses as well. There is no guarantee that a business will use all four forms of IP; however, a business should undertake to secure multiple forms of IP to protect itself from others that might steal its ideas.

For instance, assume the rare case that you secure a patent for an invention and immediately become extremely successful overnight. However, your business has not secured protection for its name or product name through trademarks. Others might try to use your business's name or product name to profit off your hard work, as often is the case in reality. Or assume that you have secured a patent for an invention which requires instructions. Your instructions would qualify for copyright protection.

Prototyping

Mr. Najafi's spends most of his time securing patents; thus we cater to such clients by also providing such services as CAD drafting and patent searches. For more information, feel free to ask for our prototyping brochure, which contains more detailed information about the developmental processes involved from transform an idea into an invention.